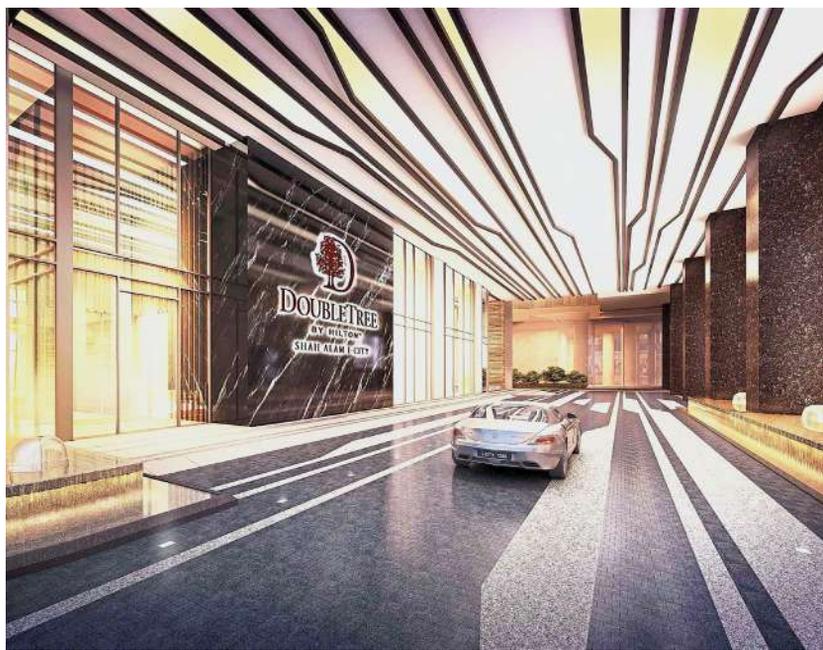


# HOTEL LIVING EVERY DAY

It's like being on holiday at the Hilton-inspired Hill10 Residence



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As a township development that utilises cutting-edge technology, i-City has been consistently upgrading its infrastructure to create a 72-acre freehold ultrapolis which combines residential, commercial, retail, entertainment and tourism elements.

It became the first private sector development in the country to be awarded the MSC Cybercentre status, and remains the only urban centre in Shah Alam to-date. i-City was also among the first connected communities in the South East Asian region a decade ago to provide fibre connectivity and high speed broadband to the home when dial-ups were still the standard bearers.

This visionary intelligent city has transformed into a tentpole of luxurious development. Among the outstanding properties that have emerged is the Hill10 Residence, an upscale smart residential development with its 200 Internet of Things (IoT)-ready homes offering quality hotel living.

## A collaboration with DoubleTree

In December 2014, I-Bhd signed an agreement with Hilton Worldwide to develop the DoubleTree by Hilton in i-City as part of the township's RM9bil master plan.

The hotel commands 300 elegant rooms and has a gross development value (GDV) of RM250mil.

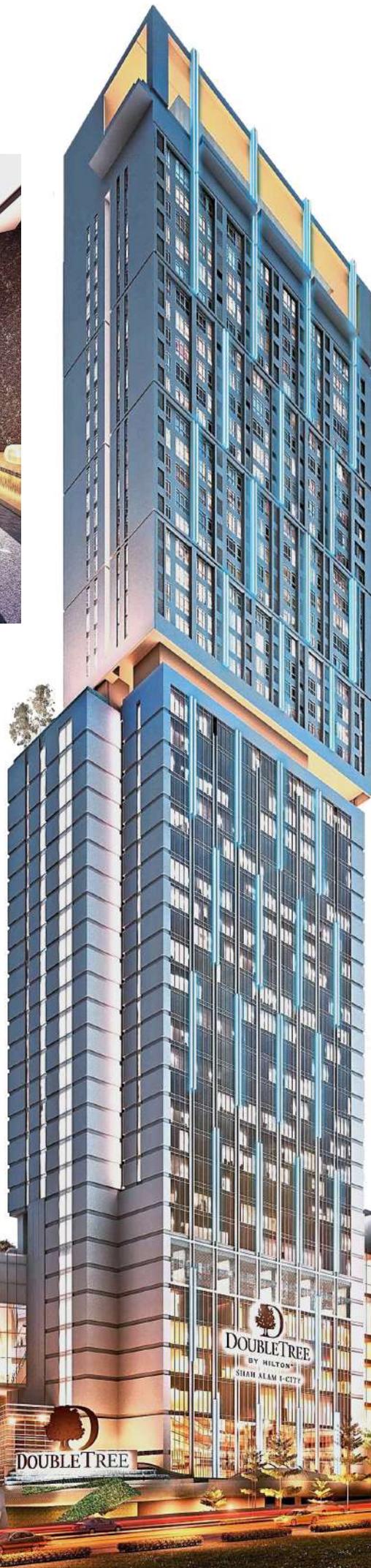
In a recent interview, Hilton

Worldwide vice-president of operations for South-East Asia and India William Costley was quoted as saying that the hotel chain's position is to choose the right brand at the right location.

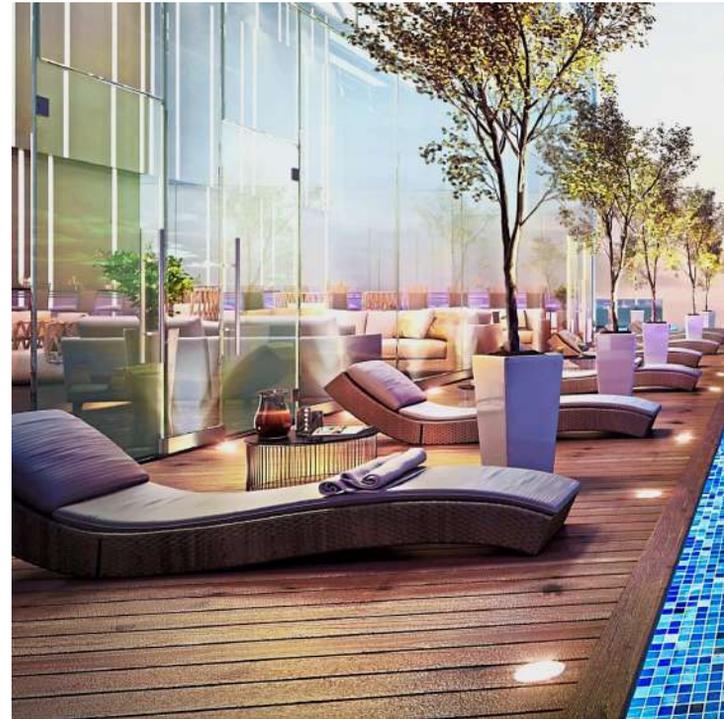
He said the location of DoubleTree by Hilton need not be in the heart of a city because Hilton's brands were suited to fit different target audiences in various locations.

As in the case of DoubleTree by Hilton in i-City, the hotel can be at a strategic location in Shah Alam, yet the guests will be able to enjoy the same quality service of Hilton.

Occupying the same tower block and above DoubleTree by Hilton is the Hill10 Residence. Both hotel and the residences share a double-volume entrance driveway on the ground floor. Coupled with Hill10's own cantilever rooftop infinity pool at level 43, there are just some of



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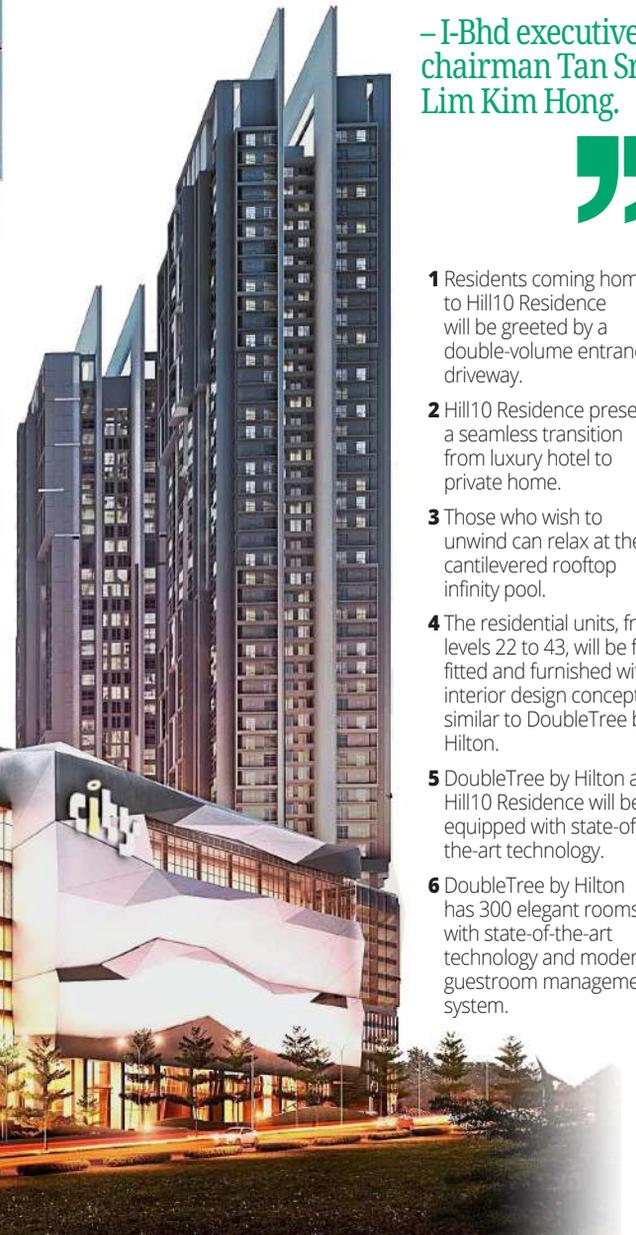


**“Right Brand, Right Location: Hilton, the No 1 recognised brand in the hospitality industry today has chosen i-City, the No 1 technology city for its hotel location.**

**– I-Bhd executive chairman Tan Sri Lim Kim Hong.**



- 1 Residents coming home to Hill10 Residence will be greeted by a double-volume entrance driveway.
- 2 Hill10 Residence presents a seamless transition from luxury hotel to private home.
- 3 Those who wish to unwind can relax at the cantilevered rooftop infinity pool.
- 4 The residential units, from levels 22 to 43, will be fully fitted and furnished with interior design concepts similar to DoubleTree by Hilton.
- 5 DoubleTree by Hilton and Hill10 Residence will be equipped with state-of-the-art technology.
- 6 DoubleTree by Hilton has 300 elegant rooms with state-of-the-art technology and modern guestroom management system.





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the many world-class facilities on offer.

DoubleTree by Hilton will occupy the ground floor to Level 22, while the Hill10 Residence will occupy the upper floors from Level 22 Mezzanine to Level 43.

Extending the prestige of Hilton Worldwide, Hill10 Residence will be fully fitted and furnished with interior design concepts similar to the hotel rooms. The stylish suites will be complemented by modern conveniences, making them the ultimate dream homes for those who enjoy a lifestyle of luxury.

Despite its elegant design and prestigious pedigree, Hill10 suites are priced from RM500,000 each, making it a steal considering buyers and investors will be able to acquire a home that is crafted to match the opulent lifestyle that can only be found in a worldwide hotel chain.

## At home on top of the world

Residents of Hill10 suites will be able to come home to attentive room and housekeeping service as well as a 24-hour coffee house.

After being greeted by the double-volume driveway, residents can unwind and relax at the cantilevered rooftop infinity pool, the landscaped gardens, a recreation zone, a gym and other world-class facilities that complete the dream of owning a home on top of the world.

Upon entering the room, residents may not be able to stop themselves from jumping on the bed as children do in a hotel room. Don't worry about messing up the bed – Hill10 promises round-the-clock services and top-notch living experience.

Similarly, those looking for a place to relax or work in the middle of the night can head for the 24-hour coffee house.

Residents need not have to worry about cleaning the house. Their living space will be neat and tidy when they return from their activities.

## Hilton-inspired holiday living

Simply put, Hill10's residents own "the luxury, the world and the moment". The exclusive suites come at an enviable price for those who desire the concept of holiday living.

One of the defining features of Hill10 Residence will be the application of IoT.

DoubleTree by Hilton and subsequently Hill10 Residence will be equipped with state-of-the-art technology, such as a guestroom management system with efficient and centrally-managed energy consumption and room services. This system will promote environment sustainability while enhancing the living experience.

At the hotel, rooms will be pre-cooled once a guest checks in at the concierge. Upon entering the room, the guest will discover more user-friendly intelligent features.

At Hill10 Residence, some of the home-sharing features are to be found in its basic structural layouts.

Right from the beginning, i-City has been conceptualised as a modern master-plan development that offers the latest technology to its commercial and residential projects.



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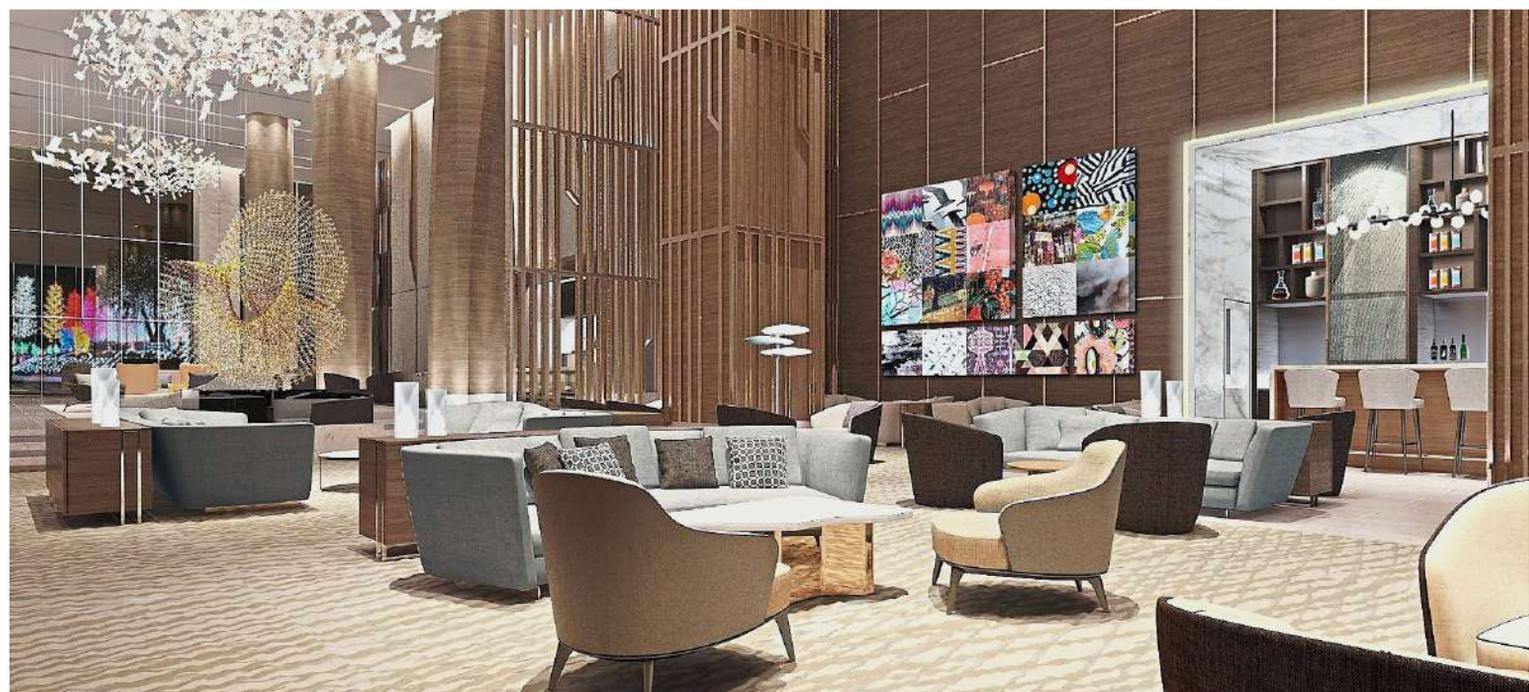
The development offers Standard, Deluxe and Executive suites, with built-ups of one bedroom, one study room and one bath, as well as two bedroom and two baths. This not only caters to the demands of modern life but also enables investors to rent out the rooms with little hassle.

For those interested in owning a luxurious suite to let, directly or through home-sharing services, they can assure their tenants of privacy. Each floor has only 11 suites which are serviced by four lifts.

With the establishment of the three worldwide brands in the likes of Hilton Worldwide, the Central Group of Thailand and the currently-operating Best Western Hotel, coupled with the unveiling of Hill10 Residence, i-City's stature as a beacon of leading-edge developments in the vicinity of Greater Kuala Lumpur shines ever brighter.

The Hill10 Residence and DoubleTree by Hilton tower block is expected to be completed in 2020.

For more information, call 03-55218811 or visit [i-city.my](http://i-city.my).



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